



ويلث كاييتال  
WEALTH CAPITAL



# WEALTH CAPITAL FOOD INDUSTRIES AND PACKAGING LLC

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نساييم  
NASAYM



# ABOUT

## Wealth Capital Food Industries and Packaging LLC

is a leading food production and packaging company based in the UAE. Established under the **WealthCapital** Group, the company specializes in producing and packaging high-quality food products like sugar, legumes, spices, and flour.

With a modern facility in Um Al Quwain, advanced technology, and efficient logistics, the company ensures timely delivery and superior quality. Operating on a vertically integrated model, it manages both production and distribution across the UAE, GCC, select African countries, and Europe.

Supported by strategic partnerships like **WealthCapital** General Trading, the company is committed to quality, innovation, and customer satisfaction.



### FACTORY NAME

**Wealth Capital** Food Industries and Packaging LLC



### LOCATION

Warehouse No. 6, Um Dearaa, Ittihad Street,  
**Um Al Quwain, UAE**



### INDUSTRY FOCUS

**Food production and packaging**  
(sugar, legumes, spices, flour)





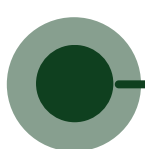
# VISION

- 01.** Our vision is to become a market leader in food production and packaging, committed to excellence, innovation, and sustainable growth while maintaining the highest standards of quality and customer satisfaction.



# MISSION

- 02.** At **Wealth Capital** Food Industries and Packaging LLC, our mission is to deliver high-quality, innovative, and sustainable food production solutions by leveraging technology, partnerships, and excellence in operations. Our focus remains on meeting the needs of our customers with integrity and dedication.







## NASAYM Overview

The **NASAYM** trademark represents the core brand identity for all products manufactured by **Wealth Capital** Food Industries and Packaging LLC. It is a symbol of trust, quality, and innovation in the food production and packaging industry. **NASAYM** serves as the primary and exclusive brand under which all factory-produced goods will be marketed and distributed.

## Usage of NASAYM



All products produced by **Wealth Capital** Food Industries and Packaging LLC will proudly bear the **NASAYM** trademark. This strategic branding emphasizes the company's commitment to maintaining quality, consistency, and reliability across all its product lines.



## Quality Standards

The **NASAYM** trademark is synonymous with high-quality standards and customer satisfaction. Every product under the **NASAYM** name will adhere to strict quality assurance processes and undergo meticulous testing to ensure they meet both local and international food safety standards. The brand is dedicated to delivering safe, premium, and trustworthy food products to markets across the United Arab Emirates, the Gulf Cooperation Council, and other regions.

03. ...

# FACTORY OVERVIEW



**Wealth Capital** Food Industries and Packaging LLC is a state-of-the-art facility dedicated to producing and distributing premium food products. Designed with innovation, quality, and reliability in mind, the factory specializes in the manufacturing of sugar, legumes, spices, and flour. The factory incorporates advanced technologies and adheres to the highest food production standards, ensuring quality from raw material sourcing to final delivery.

## CORE ACTIVITIES

The factory focuses on the following core activities:



### Manufacturing

Production of key food items such as sugar, legumes, spices, and flour.



### Distribution

The distribution of these products across multiple regions to meet consumer demands.



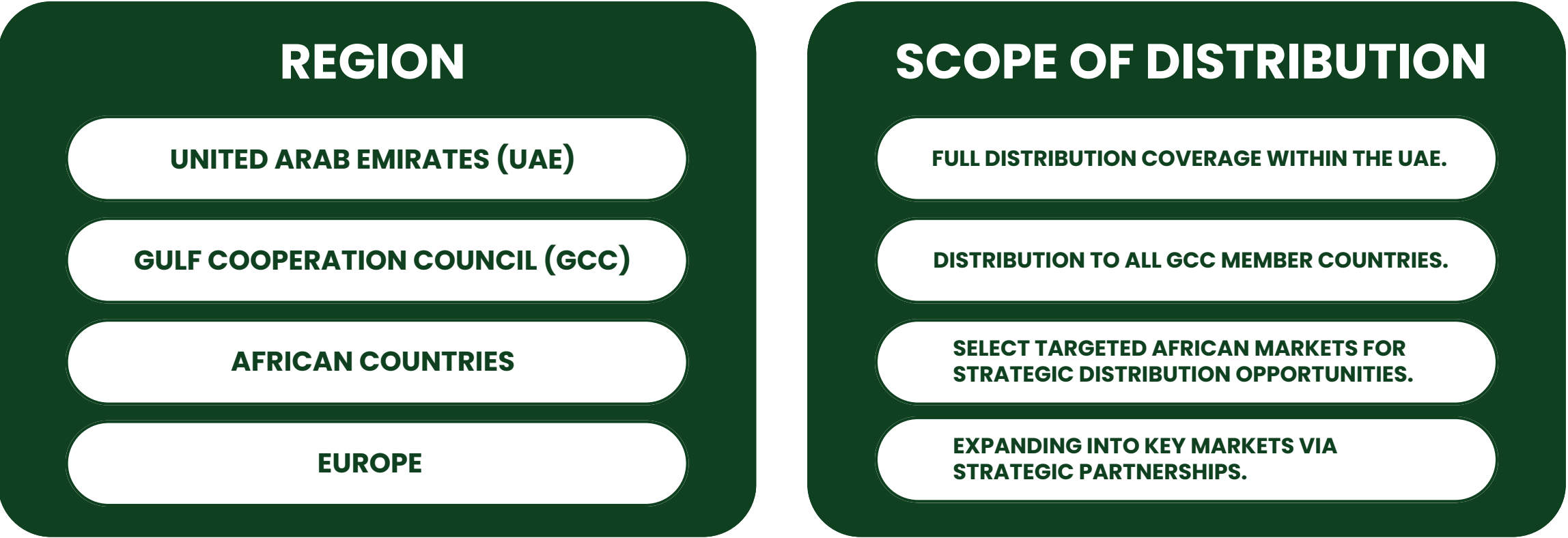




# KEY OPERATIONAL MODEL

- 01. The factory operates on a vertically integrated model, combining both manufacturing and distribution processes under one cohesive system.
- 02. This ensures streamlined operations, reduced lead times, and better quality control.

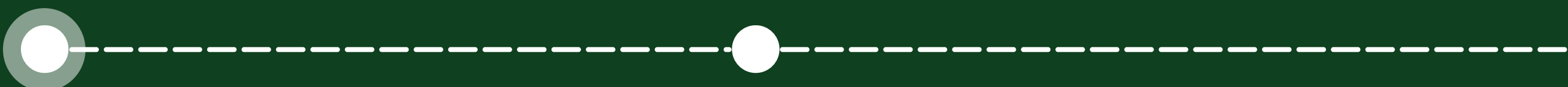
# GEOGRAPHIC OPERATIONS



## ROLE OF WEALTHCAPITAL GENERAL TRADING

**WealthCapital** General Trading plays a pivotal role in supporting the logistics of distribution through:

- 01. **Fleet Operations:** Managing a dedicated fleet of delivery vehicles.
- 02. **Strategic Coordination:** Streamlining routes and ensuring efficient supply chain operations.
- 03. **Market Penetration:** Facilitating entry into new markets by leveraging its extensive distribution networks.



# PRODUCTS OVERVIEW

## Primary Product Categories

**Wealth Capital** Food Industries and Packaging LLC focuses on delivering high-quality food products under its **NASAYM** Trademark. The initial range of products includes sugar, legumes, spices, and flour, with a focus on quality and versatility to meet diverse consumer needs.

### 01. Flexible Packaging Sizes:

Our factory is equipped to produce and package products in a range of sizes to meet different market and consumer requirements. Available packaging sizes include: **10g, 25g, 200g, 500g, 1kg, 2kg, 5kg, 10kg, 15kg, and 25kg.**

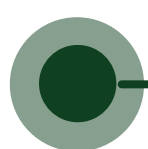
### 03. Diverse Product Range

**Wealth Capital** Food Industries specializes in sugar (white, brown, crystal), legumes (lentils, chickpeas, beans), spices (cumin, turmeric, coriander), and flour (all-purpose, wheat, specialty blends).



### 02. NASAYM Branding

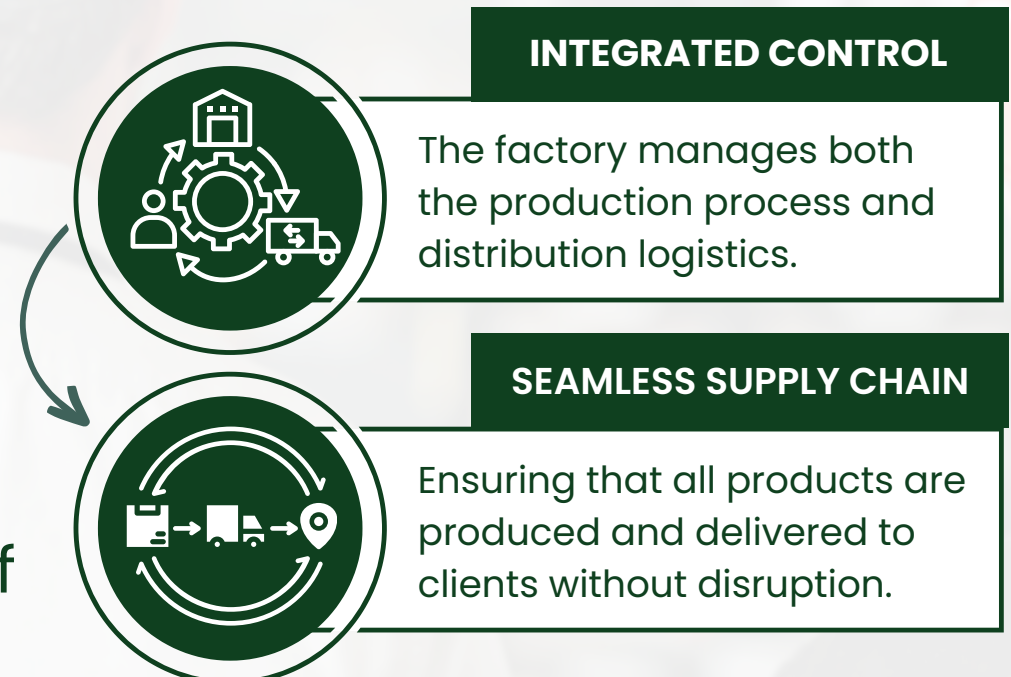
Every product will be associated with the **NASAYM** trademark to maintain quality assurance, trust, and brand consistency.





# OPERATIONS MODEL

**Wealth Capital** Food Industries and Packaging LLC operates on a vertically integrated model, combining both **manufacturing and distribution processes**. This allows the company to have direct control over the entire value chain—from production to the delivery of products—ensuring quality, consistency, and efficiency.



## DISTRIBUTION DETAILS

The factory's distribution operations are supported by:

1



A fleet of delivery vehicles.

2




Partnership with **WealthCapital** General Trading, which plays a pivotal role in ensuring efficient delivery logistics.


These systems enable the company to serve both local and international markets efficiently.

# GEOGRAPHIC SCOPE


**Wealth Capital** Food Industries and Packaging LLC will focus its initial distribution efforts on the following regions:




**UNITED ARAB EMIRATES (UAE)**  
Nationwide delivery within UAE



**GULF COOPERATION COUCL (GCC)**  
Including Saudi Arabia, UAE, Oman, Qatar, Bahrain, and Kuwait



**SELECT AFRICAN COUNTRIES**  
Expanding markets to key African countries via strategic partnerships



**EUROPEAN MARKETS**  
Targeting key European countries with a phased distribution strategy

# FUTURE DISTRIBUTION STRATEGY


**Wealth Capital** Food Industries and Packaging LLC will adopt a **phased strategy** to scale its distribution channels in line with production capacity growth. This strategic plan ensures that distribution operations remain efficient and responsive to market demand as the factory expands.



**Phase 1**  
Focused distribution within the **UAE** and neighboring **GCC countries**.



**Phase 2**  
Gradual market entry into select **African countries** as production ramps up.



**Phase 3**  
Expansion into **Europe** through strategic partnerships and the development of dedicated logistics infrastructure.

This **forward-thinking strategy** aligns with the company's vision of growth, efficiency, and market responsiveness.



## CERTIFICATIONS & QUALITY ASSURANCE

**Wealth Capital** Food Industries and Packaging LLC is **dedicated to maintaining the highest standards of quality** and safety. The company is pursuing the following industry-recognized certifications:

### ISO 22000

Guarantees effective food safety management across all stages of production, handling, and distribution.



### HACCP

Implements a systematic approach to identifying and controlling food safety risks throughout the supply chain.



These certifications reflect our commitment to delivering safe, high-quality food products to customers worldwide.

# FUTURE GOALS & STRATEGIC VISION

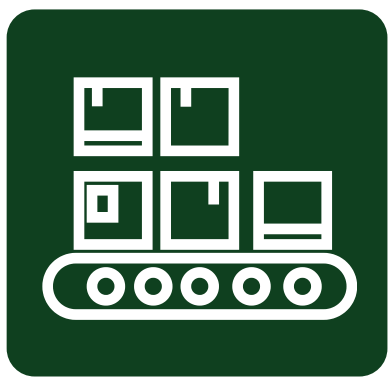
**Wealth Capital** Food Industries and Packaging LLC has a strong commitment to sustainable growth, innovation, and market expansion. While the exact objectives are continually evolving, the company has a clear strategic vision to scale its operations, expand market reach, and introduce new product offerings as opportunities arise.

## KEY FUTURE OBJECTIVES



### MARKET EXPANSION

Expand distribution networks into new markets beyond the GCC, focusing on opportunities in emerging regions.



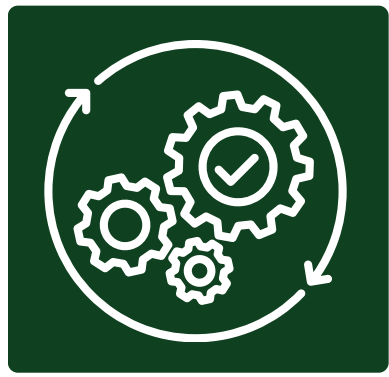
### NEW PRODUCT LINES

Introduction of diversified and innovative product ranges as the business grows.



### DISTRIBUTION NETWORK GROWTH

Scale distribution channels and build strategic partnerships to align with increasing production capacity.



### ENHANCE OPERATIONS

by upgrading production and infrastructure to meet demand and improve supply chains.



### TECHNOLOGY INTEGRATION

Leverage modern technologies to improve manufacturing processes and logistics efficiency.



### STRENGTHEN NASAYM'S

brand in regional and global markets with quality assurance and trust-building.





# STRATEGIC VISION

**Wealth Capital** Food Industries and Packaging LLC aims to become a leading name in **food production and distribution** across the **UAE, GCC**, select **African regions**, and **European markets**. The company is dedicated to setting new benchmarks in quality, service reliability, and innovation while driving its expansion efforts.

## Vision Pillars

01

### Quality Leadership

Delivering consistent excellence.

03

### Innovation

Driving progress through research and technology.

02

### Sustainability

Committing to eco-friendly practices.

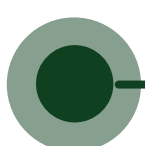
04

### Partnerships

Strengthening success through collaboration.

## LONG-TERM VISION

The company's long-term vision revolves around **achieving market leadership by being innovative, customer-centric, and operationally efficient**. This vision includes maintaining strong partnerships, focusing on customer satisfaction, and driving continuous improvement through strategic growth opportunities.





# PARTNERS & COLLABORATION

## WealthCapital General Trading

**WealthCapital** General Trading plays a pivotal role in supporting **Wealth Capital Food Industries and Packaging LLC** by strengthening its **operations**, logistics, and **distribution network**. This strategic partnership ensures seamless supply chain management, operational efficiency, and market reach across key target regions.

## ROLE & CONTRIBUTION

The partnership with **WealthCapital** General Trading supports the factory's operational goals by:



### Optimizing Logistics

Managing timely delivery of goods through a robust fleet of delivery vehicles.



### Strengthening Distribution Channels

Supporting distribution operations across the UAE, GCC countries, selected African regions, and European markets.



### Supply Chain Management

Ensuring that raw materials and production processes are adequately supported by streamlining supply chain operations.



### Expanding Reach

Facilitating market entry and expansion opportunities as the company scales production and distribution.



# FUTURE COLLABORATIONS

In addition to the partnership with **WealthCapital** General Trading, Wealth Capital Food Industries and Packaging LLC is exploring opportunities for **strategic collaborations** within the **supply chain and logistics network**. These collaborations could involve:



## **Distribution Partners:**

To further strengthen the reach into new regional markets.



## **Strategic Coordination:**

Streamlining routes and ensuring efficient supply chain operations.



## **Market Penetration:**

Facilitating entry into new markets by leveraging its extensive distribution networks.







## KEY COLLABORATION PILLARS

The company's partnerships focus on:



### LOGISTICS AND DISTRIBUTION

Timely delivery of goods with reliability and speed across markets.



### SUPPLY CHAIN OPTIMIZATION

Streamlining processes to ensure operational efficiency and cost savings.



### MARKET ENTRY STRATEGIES

Expanding geographical reach through combined efforts with strategic partners.



### INNOVATION WITH TECHNOLOGY

Incorporating innovative solutions to improve operational capacity.

**WealthCapital** General Trading serves as the backbone partner of **Wealth Capital** Food Industries and Packaging LLC, ensuring smooth, timely, and efficient distribution. Strategic partnerships and collaborations will continue to play a critical role in supporting the company's growth ambitions, logistics optimization, and supply chain improvements.



# CONTACT US

We are ready to collaborate with you to fulfill your food production and packaging needs. Feel free to reach out to us.

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At **Wealth Capital** Food Industries and Packaging LLC, we are committed to delivering exceptional quality, trustworthiness, and excellence in every product we produce. With a focus on innovation, sustainability, and customer satisfaction, we strive to become a trusted leader in food production and distribution.

We believe in building strong partnerships, scaling our operations, and maintaining the highest standards to ensure our customers' needs are met with reliability and efficiency.